Anti-Corruption Toolkit
Introduction

Presented by
Ron Berenbeim
THE SIX PRME PRINCIPLES

**Principle 1 - Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

**Principle 2 - Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**Principle 3 - Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**Principle 4 - Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Principle 5 - Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

**Principle 6 - Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.
WHO PARTICIPATES

- Over 650 business schools/management-related academic institutions and universities from 83 countries
- 42 of the Financial Times’ top 100 Global MBA Ranking in 2016

**WHO PARTICIPATES**

- Latin America
- Western Europe
- Middle East & Africa
- Australia & New Zealand
- North America
- Eastern Europe & CIS
- Asia

**Percentage Distribution**
- 34%
- 21%
- 14%
- 12%
- 8%
- 7%
- 4%
PRME WORKING GROUPS
PROJECTS AND REPORTS

- Anti-Corruption Toolkit
- Poverty, a Challenge for Management Education
- Gender Equality
The educational approach to tackling corruption can be quite fragmented and often un-coordinated.
Business education establishments need help...

They shouldn’t have to reinvent the wheel...

We need to pass on good practice from around the world
Developed by educators and experts from Business Schools around the world

PRME Anti-Corruption Toolkit

The PRME Anti-Corruption Toolkit was developed to provide comprehensive anti-corruption guidelines for curriculum design in business schools around the world. It includes management-related academic modules, which can be used individually or integrated to address the ethical, moral, and practical challenges that students face in the marketplace. The Toolkit was developed by the PRME Working Group on Anti-Corruption in Curriculum Change with support from Siemens as part of the Siemens Integrity Initiative.
The toolkit background...

Promoting curriculum change and spreading good practice
How do we know the anti-corruption toolkit works?

- Piloted in 2013 academic year by higher education institutions in **10 different countries**
- Provided a range of diverse geographic and cultural contexts
  - Pilot countries included:
    - Russia
    - Nigeria
    - Argentina
    - India
    - Western countries
  - Introduced adapted Toolkit modules into curriculums by integrating with existing course materials
Continuous feedback and improvement...

PRME reviewed feedback from pilot scheme and incorporated improvements into revised toolkit.

- Toolkit is open source
- Content regularly updated and expanded
In a nutshell...

PRiME Principles for Responsible Management Education

TACKLING CORRUPTION THROUGH EFFECTIVE BUSINESS EDUCATION

actoolkit.unprme.org